

Environmental Policy

At Alder and Alder we offer our clients creative thinking, with a smile. We want to make our clients happy and we know that we can do that by giving them design that makes a real difference to their business. For us it's all about making a difference; to our clients, our community and our environment. We recognise that we have an obligation to minimise any negative impact that our business has on the environment, so we make the following commitment:

- To comply with all the regulations which are applicable to Alder and Alder
- To create less waste and recycle where it is possible to do so
- To reduce our energy consumption
- To endeavour to source goods and services from businesses who share our commitment to environmental sustainability
- To set realistic targets to measure our success in meeting the commitments made in this policy, and review those targets at least 3 times a year
- To help our clients minimise their environmental impact by informing them of the most sustainable approach to the design and print of their communication material
- To communicate this policy within the company and to any external audience that requests it.

Signed: 

Position: **Director**

Date: **4 June 2007**